

ALVI PACKAGING INDUSTRIES

DRIVING REVOLUTION WITH INDIGENOUSLY MANUFACTURED
ECO-FRIENDLY TAPES



Syed Ghufran Ali Alvi
Managing Director

As businesses strive to minimize their ecological footprint, eco-friendly packaging has emerged as a crucial trend in the market. One notable solution gaining traction is reinforced gum paper tapes, known for their sustainable nature and exceptional security features. These tapes are not only environmentally conscious but also offer tamper-evident and pilfer-proof properties, ensuring the integrity of packaged goods throughout the supply chain. While many tapes currently in use are solvent-based and not environmentally friendly, Alvi Packaging Industries is unwavering in its pursuit of alternatives. Today, Alvi Packaging Industries has taken a pioneering step by manufacturing eco-

friendly and biodegradable reinforced gummed paper tapes. With this, the company's focus has been towards reducing reliance on imports by offering sustainable alternatives to customers & above that make their packaging totally pilfer proof with the ultimate goal of promoting 'Make in India' products worldwide.

In an interview with Industry Outlook Magazine, Syed Ghufran Ali Alvi, Managing Director, Alvi Packaging Industries delves into the unique traits of Alvi Packaging Industries.

How is Alvi Packaging Industries positioned in the adhesives industry?

Alvi Packaging Industries has established a strong position in the Eco-friendly & Biodegradable adhesive tapes industry by specializing in the production of Water Activated Tapes (WAT). These tapes are widely used in the Plywood, Gypsum Board & Paper Carton Packaging sectors. Today, still E-commerce is using PSA – Pressure sensitive adhesive based paper tape which is not biodegradable and is hazardous to the environment due to the use of Silicon chemicals & Acrylates. Our WAT is 100 percent biodegradable whereas Reinforced WAT is 75 percent biodegradable and we are continuously working towards making it 100 percent eco-friendly.

How do you, at Alvi Packaging Industries, manage your in-house laboratory for various quality testing and continuous improvement of our products?

Maintaining stringent quality control measures is paramount for industry tape manufacturers. Companies like Alvi Packaging Industries follow rigorous Standard Operating Procedures (SOPs) to ensure consistent quality throughout their production processes. The in-house laboratory plays a crucial role in testing raw materials and finished products, utilizing advanced equipment to measure essential properties such as Tensile Strength, Tear Strength, Peel Adhesion Strength, and Burst Strength. Adherence to international standards, such as ISO 9001:2015 certification, further demonstrates our commitment towards delivering high-quality products. We make sure every batch of our adhesive, which is formulated in-house, is tested in the lab

and then used for production. For in-process inspection, we have online infra-red coating gauges which measure the coat weight and moisture of the product being manufactured and give feedback to the PLC as per the set program, minimizing the chances of human error leading to non-conforming products. We also have integrated the latest testing equipment in our labs.



Alvi Packaging Industries has established a strong position in the adhesives industry by specializing in the production of Water Activated Tapes (WAT)

How do industry tape manufacturers handle client engagement and ensure efficient distribution?

Industry tape manufacturers typically establish a robust network of dealers and distributors to ensure smooth product distribution and provide comprehensive after-sales support. We currently have over 27 dealers across India, each with their own assigned region, and we have a clear policy that we will not deliver material directly to any company until a particular quantity is reached. Alvi Packaging Industries, for example, has developed a wide-reaching pan-India network with designated regions assigned to authorized dealers. This approach streamlines the process and guarantees efficient customer service. Additionally, establishing strong B2B contracts with direct customers helps optimize distribution efficiency for larger orders.



What future projects and expansion plans do industry tape manufacturers have in store?

In response to market demands, we are continuously exploring new projects and expansion opportunities. For instance, Alvi Packaging Industries has recently completed a successful expansion, installing a state-of-the-art plant for manufacturing Reinforced Gummed Paper Tapes, which is the first such plant in India. The company plans to further increase its production capacity to meet the rising demand for eco-friendly packaging solutions. Additionally, they are working on innovative projects, including the development of a 'Box Makers Tape' to replace metal staple pins in corrugated box manufacturing and a 100 percent eco-friendly paper-based alternative to PP straps.

Where do you see the industry heading towards?

We at Alvi Packaging Industries believe that Indian manufacturers can create products of superior quality at a lower cost and export them. All we need is tenacity, passion, and a genuine desire towards the 'Make in India' movement. Further not only make in India but 'Make in India for The World'. We fully welcome the government's decision to make the BIS mark mandatory for all products. This will aid in the abolition of non-compliant and low-quality product import practices, as well as the standardization of the sector as a whole. ||

INDUSTRIAL TAPES MANUFACTURERS

Industry Outlook

THEINDUSTRYOUTLOOK.COM

Industry Outlook



IS PROUD TO PRESENT

ALVI PACKAGING INDUSTRIES

AS ONE OF THE

TOP 10
**INDUSTRIAL TAPES
MANUFACTURERS**
2023

*in acknowledgement of its unwavering focus and dedication
to achieve excellence in quality and delivery in this field.*

Sudhakar Singh

Sudhakar Singh
Managing Editor
Industry Outlook